



## What is an IP Camera?

An Internet protocol camera, or IP camera, is a type of digital video camera commonly used for surveillance, and which unlike analog closed circuit television (CCTV) cameras can send and receive data via a computer network and the Internet.

## IP Camera Benefits

**High-Definition (HD), Megapixel IP Cameras** — Produce high resolution images that provide greater image detail and accuracy over their analog CCTV counterparts. **Consistent image quality, regardless of distance** — Analog video signals become weaker the longer that they have to travel. Digital images do not need conversion and resist degradation over any distance traveled. In fully digital IP surveillance systems, digital images are more easily stored and retrieved than analog video tapes. **Power over Ethernet (PoE)** — Increasing reliability and providing substantial savings, POE enables IP cameras to receive power from the very same Ethernet cable that transports the video and audio data. Separate audio, RS-485, or electric cabling is not required. **Manageability** — The ability to access and view video files from any location in the world via mobile and tablet apps.

# Installing the best **Security Cameras** in the industry.

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